



SHORESH

CANADIAN SOIL • JEWISH ROOTS

Our Mission:

Shoresh leads, inspires, and empowers our community to be *Shomrei Adamah* (protectors of the earth), through nature-based Jewish education.

Our Vision:

An empowered local Jewish community where sustainability is core to Jewish identity and environmental engagement is central to Jewish life.

Strategies:

AWARENESS

Bringing awareness to environmental issues and the Jewish teachings that can guide our responses.

ACTION

Offering community members meaningful opportunities to put their Jewish environmental values into action.

ADVOCACY

Seeking to mobilize collective action within the Jewish community around environmental issues.

Activities:

NATURE-BASED JEWISH EDUCATION

Serving youth, families, b'nei mitzvahs, teens, and adults, Shoresh offers **signature programs**, such as the Shoresh Outdoor School Afterschool Program, and Bela Farm Immersive Programs, offering experiences of deep nature-connection through a Jewish lens.

We also offer **touchstone experiences** for school, synagogue, and community groups to broadly engage diverse community members in Jewish nature-based learning and living.

ENVIRONMENTAL STEWARDSHIP & SUSTAINABLE PRODUCTS

Through supporting our **reforestation efforts** at Bela Farm, **planting for pollinators** in our Bee Sanctuary, or participating in our **Community Supported Beekeeping** initiative, Shoresh offers multiple programs and volunteer opportunities for people to engage in environmental action.

ENVIRONMENTAL ADVOCACY

Working with individuals and Jewish communal institutions, Shoresh brings our collective Jewish voice to environmental issues through **online and in-person** advocacy efforts.

Outcomes:

KNOWLEDGE

- Increased knowledge of local environment.
- Increased understanding that protecting nature is a Jewish value.
- Increased understanding of how interconnected we are with the natural world and the impact of our actions.

BEHAVIOUR & IDENTITY

- New skills acquired to support sustainable living.
- Deeper connection to Jewish traditions through earth-based rituals and holiday celebrations.
- Increased commitment to *bal tashchit*, (do not waste).
- Increased capacity to support and drive environmental action within the local Jewish community.

COLLECTIVE ACTION

- Greater commitment to “greening” Jewish organizations and institutions.
- Increased participation of local Jewish community in environmental advocacy.

Values: The following are the core Jewish values that ground and guide our work:

- **Mah Rabu.** Hold a sense of radical amazement of the majesty and diversity of the natural world.
- **L'ovdah u'l'Shomrah.** Be responsible stewards of the earth.
- **Tzedek Tzedek Tirdof.** In the face of climate change and species extinction, pursue justice for the earth and its creatures
- **Kehilah.** Through radical inclusivity, build a cohesive, pluralistic, and interconnected Jewish community, united by a shared relationship with nature.
- **Zehut.** Deepen personal Jewish identity through earth-based Jewish experiences.