



# the Biggest little Farm



Internationale  
Filmfestspiele  
Berlin

## GARLIC, GOATS, AND GOING RURAL: Three Stories of Farming Through a Jewish Lens

A SHORESH FUNDRAISER

**Wednesday June 5th, 2019**  
7:00-9:30pm at Canada Square Cinema



[shoresh.ca](http://shoresh.ca)



#### **STAFF**

**Risa Alyson Cooper**  
Executive Director  
**Sabrina Malach**  
Director of Engagement  
**Jared Kaminsky**  
Director of Programs  
**Beth Denaburg**  
Program Director  
**Mira Goldstein**  
Youth and Family  
Program Associate  
**Karina Shnaiderman**  
Environmental Educator  
**Josh Kleinberg**  
Volunteer Extraordinaire

#### **BOARD**

**Adam Beder**  
**Lisa Borden**  
**Shari Golberg**  
**Michael Klasner**  
**Jillian Rodak**  
**Leemor Valin**  
**Paula Zivot**  
**Zeke Kaplan**

#### **EVENT COMMITTEE**

**Adam Beder**  
**Lisa Borden**  
**Shari Golberg**  
**Alexandra Kuperman**  
**Alysse Mathalon**  
**Paula Zivot**

Shoresh exists to educate, inspire and empower our community to be Shomrei Adamah, protectors of the earth. Through our nature-based educational programs and environmental stewardship initiatives, Shoresh offers our community members meaningful opportunities to be responsible stewards of the world around us.

We hope you will join us for Garlic, Goats, and Going Rural: Three stories of Farming Through a Jewish Lens. At this unique event, we will screen The Biggest Little Farm, an endearing film about John and Molly Chester, a young couple who leave their urban life behind to start an organic farm and live in harmony with nature. We will also hear from Jewish farmers Daniel Hoffman and Debbie Nightingale about the highs and lows of farming and how Jewish traditions help to guide and ground them in their work.

These three inspiring farming journeys are all rooted in many of the same values that ground and guide Shoresh's work, including our development of a 20-acre Bee Sanctuary at Bela Farm. While honeybees and native pollinators are critical organisms in terms of supporting local food and ecological systems, their populations are severely threatened by habitat loss, pesticides, and disease. Shoresh's Bee Sanctuary is restoring cattle pasture to an ecologically diverse and vibrant perennial ecosystem. It offers community members a unique, relevant, and meaningful opportunity to participate in ecosystem conservation and restoration and demonstrates viable actions our community can take to ensure pollinator protection.

The proceeds from this event will support the development of Shoresh's Bee Sanctuary at Bela Farm. Shoresh is the Hebrew word for "root." Grounded in Canadian soil, Shoresh helps community members get back to their Jewish roots!

Thank you in advance for your support!

B'Shalom,

Risa Alyson Cooper  
Executive Director, Shoresh  
416-805-8382 [risa@shoresh.ca](mailto:risa@shoresh.ca)

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Grounded in Canadian soil, Shoresh helps community members get back to their Jewish roots!

# **GARLIC, GOATS, AND GOING RURAL:** Three Stories of Farming Through a Jewish Lens

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## **WHAT**

We hope you will join us for Garlic, Goats, and Going Rural: Three Stories of Farming Through a Jewish Lens. We will screen documentary filmmaker John Chester's *The Biggest Little Farm*, which explores his and his partner's back-to-the land odyssey. This special film was awarded the 2018 Toronto International Film Festival runner up People's Choice Award on Documentaries and was screened as part of the Spotlight Section at the 2019 Sundance Film Festival.

We will also hear about the naches and nerve-wracking challenges of farming from our featured speakers and local Jewish farmers Daniel Hoffman of the Cutting Veg and Debbie Nightengale of Haute Goat.

## **WHO**

All are welcome! If you want to enjoy snacks, an award winning film, hear from dynamic speakers, and want to support an AMAZING environmental organization, this event is for you.

## **WHERE**

Canada Square Cinemas, 2190 Yonge St (south west corner of Yonge & Eglinton).

Parking available at 38 Berwick Ave.

## **WHEN**

Wednesday June 5, 2019

Doors open 7:00pm (light snacks and refreshments served)

Speakers & Film Screening 7:30pm-9:30pm

## **GET INVOLVED**

Visit [shoresh.ca](http://shoresh.ca) or email [jared@shoresh.ca](mailto:jared@shoresh.ca) for details.



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# THE FILM

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The Biggest Little Farm follows two dreamers and a dog on an odyssey to bring harmony to both their lives and the land. When the barking of their beloved dog Todd leads to an eviction notice from their tiny LA apartment, John and Molly Chester make a choice that takes them out of the city and onto 200 acres in the foothills of Ventura County. They have the vision to build one of the most diverse farms of its kind in complete coexistence with nature. The land they've chosen, however, is utterly depleted of nutrients and suffering from a brutal drought. The film chronicles eight years of daunting work as they attempt to create the utopia they seek. They plant 10,000 orchard trees and over 200 different crops, and bring in animals of every kind— including an unforgettable pig named Emma and her best friend, Greasy the rooster. When the farm's ecosystem finally begins to reawaken, so does the Chesters' hope – but as their plan to create perfect harmony takes a series of wild turns, they realize that to survive they will have to reach a far greater understanding of the intricacies and wisdom of nature, and of life itself.



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# THE SPEAKERS

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**Daniel Hoffmann** is an organic farmer and social worker who runs The Cutting Veg Organic Farm. This social enterprise, based in southern Ontario, aims to cultivate personal, social, environmental and economic health through organic agriculture. Daniel's work encourages lifestyles that are healthy for families and the planet by providing local, organic produce through farmers markets in the GTA, as well as supplying box-program providers, restaurants, and CSAs. Daniel also runs the Global Garlic project growing approximately 20 varieties of garlic including Israeli, Russian, Persian, Korean, Italian and more. Further, Daniel works in collaboration with Jane Hayes of Garden Jane to run Hoffmann Hayes, which provides healthy food programming, gardens, and community development services to Developers, non-profits, and other institutions and organizations.



**Debbie Nightingale** has found the place she knows she was always meant to be - amongst goats, alpacas, chickens, horses and 5 fabulous dogs. Coming from a very urban background (growing up in Toronto), Debbie was Founding Executive Director of the Hot Docs Festival, Director of the Toronto Film Festival's Industry Centre, and President of her own tv production company, The Nightingale Company - which produced boutique television shows such as LIVING IN YOUR CAR, THE LINE, QUALITY BALLS - The David Steinberg Story and several children's show. In 2007, she and her husband bought their first farm in Campbellford, Ontario where they got their first 4 goats. They moved to an incredible 200 acre farm in 2015 near Port Hope and the farm business - Haute Goat - has been growing steadily ever since.

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## PRESENTING SPONSOR

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\$10,000

Company and logo attached to the screening as presenting sponsor & tax receipt for allowable donation

Recognition at event and in printed program keepsake

Dedicated PR Release & prime mention on all print, signage, website and social networking

Event Photo Opportunity and Commemorative Plaque

Sponsorship of a Bela Farm Beekeeper 2019

18 VIP tickets to the screening

Opportunity to speak during the event

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## VENUE SPONSOR (IN KIND)

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THANK YOU  
CINEPLEX

Recognition at event and in printed event keepsake

Opportunity to provide gifts to all attendees and/or speakers

Prime mention on all print, signage, website and in social networking

A fruit tree planted in your honour in the Pollinator Food Forest at Bela Farm

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## ROOT SPONSOR

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\$5,400

Recognition at event and in printed event keepsake & tax receipt for allowable donation amount

Opportunity to provide gifts to all attendees and/or speakers

Prime mention on all print, signage, website and in social networking

A fruit tree planted in your honour in the Pollinator Food Forest at Bela Farm

8 VIP tickets to the screening

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## SPROUT SPONSOR

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\$3,600

Prime recognition in printed event keepsake & tax receipt for allowable donation amount

Inclusion in print media, flyers and in social networking

A fruit tree planted in your honour in the Pollinator Food Forest at Bela Farm

Limited Edition ShoresH Honey

6 tickets to the screening

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## **SEED SPONSOR**

**\$1,800**

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Recognition in printed event keepsake & tax receipt for allowable donation amount

Inclusion in social networking

5 Trees will be planted in your honour in our Native Reforestation Project at Bela Farm

Limited Edition Shoresh Honey

4 tickets to the screening

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## **CULTIVATOR SPONSOR**

**\$540**

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Recognition in printed event keepsake & tax receipt for allowable donation amount

Inclusion in social networking

A tree will be planted in your honour in our Native Reforestation Project at Bela Farm

Limited Edition Shoresh Honey

4 tickets to the screening

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## **QUEEN B SPONSOR**

**\$360**

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Recognition in printed event keepsake & tax receipt for allowable donation amount

Limited Edition Shoresh Honey

2 tickets to the screening

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# KIND FOOD SPONSOR

IN KIND

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## JOIN US AS AN IN-KIND FOOD SPONSOR!

Donate 250 items that will be given to each guest in a snack box.

### You receive:

Prime mention on all printing, signage, website and in social networking.

Hugs, smiles, huge compliments, new raving fans and customers.

Tax receipt for the in-kind value of your food

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# MEDIA SPONSOR

IN KIND

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Help promote Shoresh's film screening to your audience

Recognition at event and in printed event keepsake

Prime mention on all print, signage, website and in social networking

### Optional Bonus:

Exclusive interview with Shoresh Bee Keeper and Director of Engagement, Sabrina Malach, to understand about Shoresh's Bee Sanctuary and community supported beekeeping.

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# VOLUNTEER

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We are always looking for enthusiastic, responsible, connected individuals of all ages to volunteer leading up to the event and/or at the screening!

Please be in touch with Beth Denaburg at 416-805-8382 or email [beth@shoresh.ca](mailto:beth@shoresh.ca) to sign up!