

## Shoresh's Kavanah Garden recognized among "Most Innovative" Jewish projects



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**TORONTO ORGANIZATION IS THE ONLY CANADIAN NONPROFIT TO BE RECOGNIZED IN THE 2011-2012 EDITION OF SLINGSHOT, A RESOURCE GUIDE TO JEWISH INNOVATION.**

Toronto, October 24, 2011 – Shoresh's flagship programming space, **The Kavanah Garden**, has been named one of North America's 50 most innovative Jewish nonprofits in the 2011-2012 edition of *Slingshot, A Resource Guide to Jewish Innovation*.

*Slingshot* is an annual compilation of the 50 most inspiring and innovative organizations, projects, and programs in the North American Jewish community today. First published in 2005, and now in its seventh edition, *Slingshot* continues to highlight those organizations in Jewish life with particular resonance among the next generation. Shoresh is the *only* Canadian organization to be recognized by *Slingshot* this year.

### **About Shoresh**

Shoresh Jewish Environmental Programs was established in 2002 to lead the Jewish environmental movement in the Greater Toronto Area. Through educational programs and grassroots initiatives, rooted in Jewish social and environmental values, Shoresh is working to build a more connected and ecologically sustainable Jewish community.

Using food and environmental issues as our lens, Shoresh's hands-on learning opportunities allow community members to explore and experience Jewish teachings and ethics in real and meaningful ways.

Shoresh means "root" in Hebrew – grounded by Canadian soil, Shoresh is helping community members get back to their Jewish roots! For more information, visit [www.shoresh.ca](http://www.shoresh.ca) and [shoreshprograms.blogspot.com](http://shoreshprograms.blogspot.com).

### **About Slingshot**

Slingshot's mission is to strengthen innovation in Jewish life by developing next-generation funders and providing resources to leverage their impact in the Jewish community. Slingshot addresses its mission through two strategic focus areas:

1. Engaging next-generation funders in Jewish philanthropy
2. Growing and supporting Jewish innovation

The book, published annually, is available in hard copy and as a free download at [www.slingshotfund.org](http://www.slingshotfund.org).